



September 29, 2005

To Whom It May Concern:

Thank you for your interest in pursuing a public-private cooperative agreement with USDA to advance joint strategies to promote healthy eating and active living. Following the release of the 2005 Dietary Guidelines and the MyPyramid Food Guidance System this year, we have received an extraordinary flurry of interest in joint promotional and educational efforts to encourage healthy dietary behavior.

The application materials you have inquired about are attached. Should you decide to submit a proposal, please deliver your completed application to:

Lisa Johnson, Grants Officer
Food, Nutrition and Consumer Services
U.S. Department of Agriculture
3101 Park Center Drive, Room 738
Alexandria, VA 22302

As stated within the attachment, your application must be received by the close of business on October 31, 2005, to be considered.

We look forward to reviewing your submission. If you have any questions, please feel free to contact our grant officer, Lisa Johnson, at Lisa.Johnson@fns.usda.gov. Thanks again for your interest.

Sincerely,

A handwritten signature in black ink, appearing to read "Eric J. Hentges". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Eric J. Hentges, PhD
Executive Director
Center for Nutrition Policy and Promotion
USDA, Food, Nutrition and Consumer Services

Attachment: Request for Applications